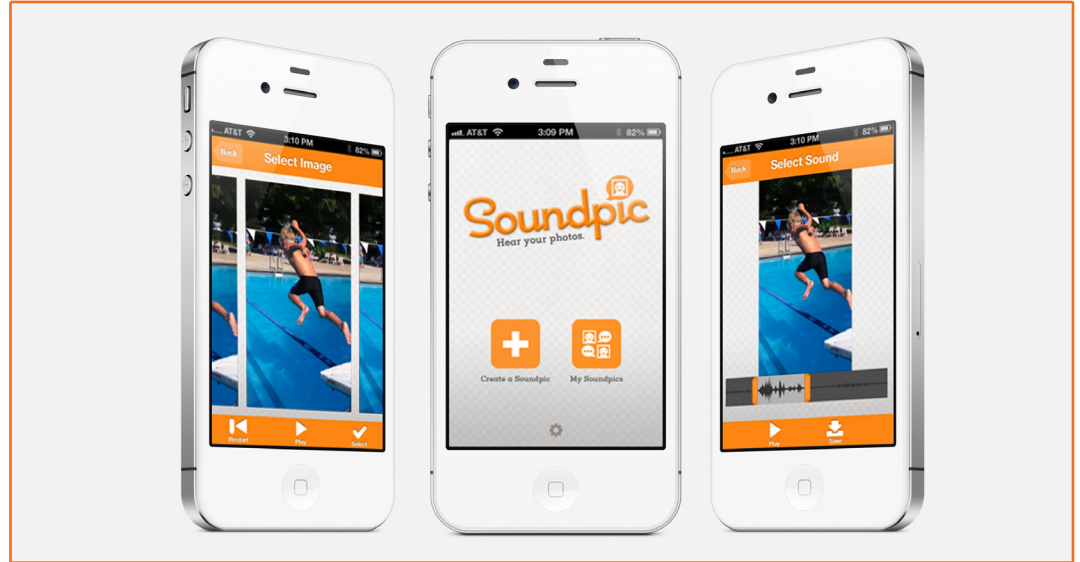




Mobile app combines a still image and a sound to create one shareable "Soundpic."

Media Contact:
Elizabeth Paolini
info@soundpic.com



A new medium for memory keeping: available on the Apple App Store. Kansas City, MO – June 17, 2013

Available today, the **Soundpic** app offers the ability to choose a still image and sound clip from your video. You can pair the best image with the best sound (like a first word, a laugh, the roar of the crowd).

Soundpic was developed to help solve a few memory keeping problems.

First, it's hard to capture just the right moment in a photo. People – and moments – move so quickly.

And videos can be too lengthy to share. Who really wants to sit down to watch an entire graduation ceremony video?

With **Soundpic**, you just record a video of everything first. And then later easily select the most memorable still image (say, your son crossing the stage in cap and gown) and sound ("Congratulations, Max Edward Beesley."). Sharing a **Soundpic** is like sharing the essence of the moment – without sending an entire video.

DEMO VIDEO

If you would like further information on **Soundpic**, or you would like to schedule an interview, please contact us.

DOWNLOAD THE APP: <http://soundpic.com/iosdownload>

###